

La Crosse Lightning Lacrosse Club  
Board Meeting Agenda  
November 21, 2016

Present: Janice Lambert, Kristen Breitzman, Chris Bell, Becky Bryan, Craig Lenz, Tony Clemment, Shawn McConaghy and Sarah Smith

President report:

1. Call to order at 6:38 p.m.
2. Open positions Update – No change
  - a. High School Rep – Board/Voting Position- This person will represent the HS age group and communicates information to the HS parents. He/she will be responsible for working with the registrar during the registration process to ensure all HS registrations are complete; and will help or assign someone to set up carpooling duties for away games during the season. This person must attend monthly board meetings on the 3rd Monday of each month.
  - b. Field/Facility coordinator - Coordinate field usage and set up, and secure indoor facilities for preseason and early season practices. This person will also be the liaison between the organization and owner of all facilities used for Lightning purposes.
  - c. Webmaster/Social Media - keeps the website and any social media sites up to date with accurate information

3. Update by Shawn McConaghy:

Switching MALA to MADLAX since they are often confused with Milwaukee.

Any time we form a new team, there are grants available, apply anytime to MADLAX or WLF.

US La Crosse coaching clinic dates: February 6<sup>th</sup> and 18<sup>th</sup>.

Milwaukee schools play by grade rather than age which is another reason some of the outlying schools would rather be in MADLAX. No official decision to report on whether the teams would be joining MADLAX but thought the board was leaning towards allowing it and possibly having an east and a west league.

VP Report: No Report

Past President Report: Kristen brought up a gift for Mike Welvaert. Shelly made a motion to gift the Welvaerts \$100 for a gift card. Kristen 2<sup>nd</sup>. Motion passed at 6:44 p.m.

Secretary Report: Sarah made a motion to accept the September meeting minutes. Craig 2<sup>nd</sup>.

Motion passed at 6:49 p.m.

Treasurer Report: Monthly Financials – see attached. Shelly made a motion to accept the Treasurer's report. Chris 2<sup>nd</sup>. Motion passed at 6:52 p.m.

Budget meeting to follow

High School Rep Report: No Report

Youth Rep Report: No Report Fundraising Report: No Report

Coaching Director Report:

1. La Crosse Parenting Connection will have an advertisement for Lacrosse Lightning in the mid December issue.

2. Input on possible HS schedule & Games:

Tomah is going to revert back to just one JV team so the HS is losing a conference game. There is an option to play Rockford and Dubuque in Dubuque April 1<sup>st</sup>. There is an interest in a game for the younger teams. Thought was maybe just for the U-13 since it is so early in the season and some of the kids haven't played before. Also, if taking a bus, we'd need to provide some chaperones for the younger kids. Chris is also looking into the potential of a double header in Winona with Hudson where the Lightning would only play 1 game.

3. Chris is meeting with Dicks after Thanksgiving regarding sponsorship/donation and if we are

able to schedule registration there again. Looking at February 11<sup>th</sup> and 12<sup>th</sup> or February 18<sup>th</sup> and 19<sup>th</sup>. Need to see if Kathleen is available those dates and if we are going to do 1 or 2 days of registration.

4. Chris is also meeting with Adrenline to secure our coupon books for the 2017 season.

#### Old Business:

1. Replacement Insurance – we should now have everything returned
2. Fieldhouse response and invite for 1 hour free as open house to try facility. Couldn't get a date to work. Would look into a tour for board members who'd be available if they were willing to budge on the price of renting the space. If not willing to come down in price, it is not a viable option for the team.
3. Recruiting ideas: Parenting Connection, Wellness Fest, Joes Barron at Central and Eric Czeck at Lincoln MS in La Crosse, hockey publicity and Winter Rec Fest the end of January.
4. Indoor Space: will follow up with Annette connection to First Free.

#### New Business:

1. Registration dates: February 11<sup>th</sup> and 12<sup>th</sup> or 18<sup>th</sup> and 19<sup>th</sup>.
  2. Sponsorships. Shelly will work on and present options next month.
- Shelly motioned to adjourn meeting. Sarah 2<sup>nd</sup>. Meeting adjourned at 7:52 p.m.  
Next Board Meeting December 20th at 6:30pm